

Sontia Logic Limited

Sontia appoints Robert Follis Associates as PR agency

PRESS RELEASE: 8th April 2009

Sontia Logic Limited announced today the appointment of Robert Follis Associates as their PR Agency.



Founded in 1990, Robert Follis Associates (RFA), specialises in knowledge based PR for the consumer electronics industry. Principal Robert Follis, has an unparalleled knowledge of the technologies involved in the products the represents and the markets they sell in to.

Robert Follis Associates clients include some of the industry's largest and most respected names and some of the smallest start-ups. The common thread is quality.

RFA is the only specialist agency based in Central London, with fast access to all important publishing houses and all UK and Global transport links. Additionally RFA is the only PR agency with full AV demonstration facilities. RFA runs an ongoing programme of product presentations to key journalists and opinion formers. The central location is perfect for press entertaining and hosting meetings.

Agency services range from pure PR for large clients, to a full marketing and business advice packages for small ones. Many clients have been with RFA for over 19 years and most contracts are long-term.

Robert Follis commented; "I like what Sontia are doing and have been convinced by the demonstrations, therefore I can represent them with enthusiasm. I hope that together we can bring a higher level of audio quality to many everyday audio and video products".

Chris Vernon, founder and CEO stated "Robert is very well respected throughout the industry and will bring the Sontia name to the attention of the press. He is a great addition to our team".

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Notes to Editors

About Sontia Logic

Sontia Logic, founded in 2004, offers a new standard in digital sound processing.

Today, Sontia's next-generation DSP software enables manufacturers to enhance all types of audio products, including iPod docking systems, flat screen TVs, laptops, MP3 players, home cinema systems and more, with its patented bass extension and virtual surround technology.

Tomorrow, Sontia is positioning itself to be the leading provider of 3D HD audio to complement the emerging \$multi-billion 3D movie market.

For more information:

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